

About YallaGive

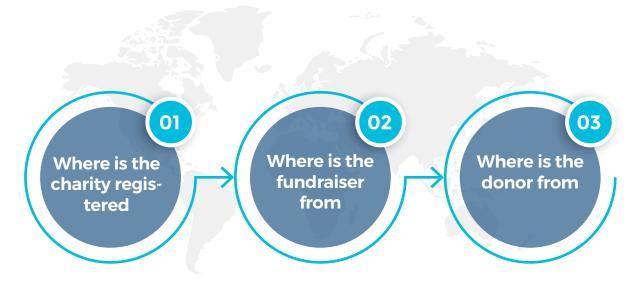
Arab world's 1st online tool that supports legally registered charities to raise funds for many causes in the UAE and across the world at the touch of a button.

Compliance Policies and Procedures

YallaGive adheres to the following compliance policies to ensure that all members on our online fundraising platform are legitimate and verified.

What does this entail?

The compliance policies apply primarily to donors, charities and fundraisers. YallaGive



Compliance Process for Donors:

For a donor, the platform is programmed to show only the charities and fundraisers from their country. YallaGive encourages charities to send regular reports on campaigns or projects supported through the platform to keep donors updated on the impact of the campaign.

Compliance Process for Charities:

For Global Charities:

An international charity can run fundraising campaigns on YallaGive targeting anywhere in the world, except countries with restrictions like UAE, which requires a permit. To ensure compliance for international charities, we verify the following:

- Certificate of registration, license or equivalent.
- Passport/ID of the authorized manager/ Director or chairman.
- Bank reference letter or bank details printed on the charity official letterhead and signed by the official signatory.
- Audit report If the charity was registered on or before March 2016.
- Annual report (activities report) If available.

For UAE-based Charities:

A charity from UAE can run fundraising campaigns on YallaGive, provided they meet

Dubai:

The charity has to provide Fundraising Permit from Islamic Affairs & Charitable Activities Department (IACAD).

Other Emirates:

The Charity has to provide the Amiri decree of their establishment indicating that they can carry out fundraising operations. Or if they are a member of the Ministry of Community Development (MOCD) stating that the ministry permits the charity in carrying online fundraising via YallaGive.

Compliance Process for Individual Fundraisers:

Global Individual Fundraiser:

- If an international individual fundraiser wants to fundraise for a personal cause, he/she will have to demonstrate the need for the funding.
- YallaGive will only permit fundraising for verifiable cases.
- All funds raised on YallaGive will always be credited directly to the end beneficiary.
- For example: Personal medical fundraising will go to the hospital/clinic or education fundraising will go to the educational institution.

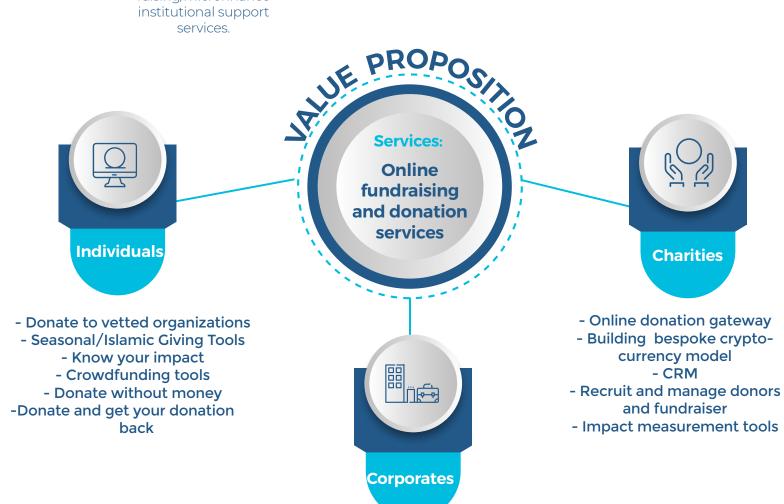
UAE Individual Fundraiser:

In the UAE, YallaGive will approve fundraising for personal causes only if the individual fundraiser is registered with a local charity partner, where the charity will apply their own due diligence and compliance processes since the fundraised by the fundraiser will be transferred directly to the charity partner.

Legal Structure

All the above-mentioned scrutinizing processes and due diligence is done by a third-party law firm.





Employees engagement tools
 CSR fulfillment
 Impact measurement tool
 SDGs reporting

YallaGive Impact

YallaGive enables charities, companies and donors to measure their achievements against the Global Sustainable Development Goals.



Testimonials



66 YallaGive has been instrumental in enabling Emirates Nature-WWF's work in empowering local communities to make online donations and crowdfunded their campaigns for vital environmental and societal causes. Earlier this year, launched an emergency campaign to support the Australian Bushfires which allowed UAE businesses and individuals to contribute quickly and efficiently towards the global support required to aid communities and wildlife affected by the fires across Australia.

> Laila Mostafa Abdullatif Emirates Nature- WWF Director General



Through YallaGive, we were able to receive a large number of contributions online when the initiative concluded on May 15 after drawing overwhelming donations that secured 15 million meals for Covid-19 hit communities in the UAE. We are delighted to be part of this fruitful cooperation and great service offered by YallaGive, including customer service and donation collection tools, as well as generating performance reports in addition to its highly advanced tools

Dr. Waleed Al Ali
Advisor, Mohammed bin Rashid Al
Maktoum Global Initiatives



What only do they provide us with a fully compliant tool to fundraise in all legality, Yallagive has been a real partner in our campaigning effortsthrough its comprehensive support and willingness to go beyond the mere provision of services.

Mario Stephan

Médecins Sans Frontières Executive Director, UAE

Charity Partners



Emirates Nature-WWF



Doctors Without Borders



SOS Children's Villages



Al Jalila Foundation



Emirates Red Crescent



Dubai Cares



Smile Train

Corporate Partners



Ernst & Young



Abu Dhabi Global Market



HSBC



GE



flydubai



Cisco



Dolphin Energy















Featured in:

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