



YALLAGIVE

Give With A Smile

SUPPORTED BY



An Expo 2020
Dubai Initiative

About YallaGive

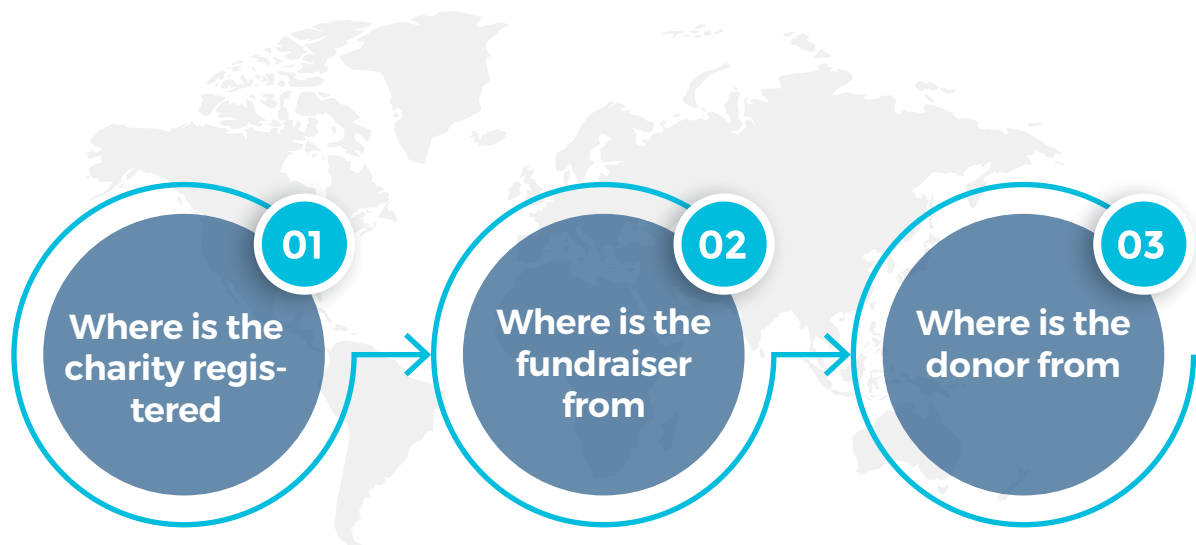
Arab world's 1st online tool that supports legally registered charities to raise funds for many causes in the UAE and across the world at the touch of a button.

Compliance Policies and Procedures

YallaGive adheres to the following compliance policies to ensure that all members on our online fundraising platform are legitimate and verified.

What does this entail?

The compliance policies apply primarily to donors, charities and fundraisers. YallaGive



Compliance Process for Donors:

For a donor, the platform is programmed to show only the charities and fundraisers from their country. YallaGive encourages charities to send regular reports on campaigns or projects supported through the platform to keep donors updated on the impact of the campaign.

Compliance Process for Charities:

For Global Charities:

An international charity can run fundraising campaigns on YallaGive targeting anywhere in the world, except countries with restrictions like UAE, which requires a permit. To ensure compliance for international charities, we verify the following:

- Certificate of registration, license or equivalent.
- Passport/ ID of the authorized manager/ Director or chairman.
- Bank reference letter or bank details printed on the charity official letterhead and signed by the official signatory.
- Audit report - If the charity was registered on or before March 2016.
- Annual report (activities report) - If available.

For UAE-based Charities:

A charity from UAE can run fundraising campaigns on YallaGive, provided they meet

Dubai:

The charity has to provide Fundraising Permit from Islamic Affairs & Charitable Activities Department (IACAD).

Other Emirates:

The Charity has to provide the Amiri decree of their establishment indicating that they can carry out fundraising operations. Or if they are a member of the Ministry of Community Development (MOCD) stating that the ministry permits the charity in carrying online fundraising via YallaGive.

Compliance Process for Individual Fundraisers:

Global Individual Fundraiser:

- If an international individual fundraiser wants to fundraise for a personal cause, he/she will have to demonstrate the need for the funding.
- YallaGive will only permit fundraising for verifiable cases.
- All funds raised on YallaGive will always be credited directly to the end beneficiary.
- For example: Personal medical fundraising will go to the hospital/clinic or education fundraising will go to the educational institution.

UAE Individual Fundraiser:

In the UAE, YallaGive will approve fundraising for personal causes only if the individual fundraiser is registered with a local charity partner, where the charity will apply their own due diligence and compliance processes since the fund raised by the fundraiser will be transferred directly to the charity partner.

Legal Structure

All the above-mentioned scrutinizing processes and due diligence is done by a third-party law firm.



Business activities: fund-raising/microfinance institutional support services.



VALUE PROPOSITION



Charities

- Online donation gateway
- Building bespoke cryptocurrency model
 - CRM
- Recruit and manage donors and fundraiser
- Impact measurement tools



Individuals

- Donate to vetted organizations
- Seasonal/Islamic Giving Tools
 - Know your impact
 - Crowdfunding tools
- Donate without money
- Donate and get your donation back



Corporates

- Employees engagement tools
 - CSR fulfillment
- Impact measurement tool
- SDGs reporting

Charity Partners



Emirates Nature-WWF



Doctors Without Borders



SOS Children's Villages



Al Jalila Foundation



Emirates Red Crescent



Dubai Cares



Smile Train

Corporate Partners



Ernst & Young



Abu Dhabi Global Market



HSBC



GE



flydubai



Cisco



Dolphin Energy



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