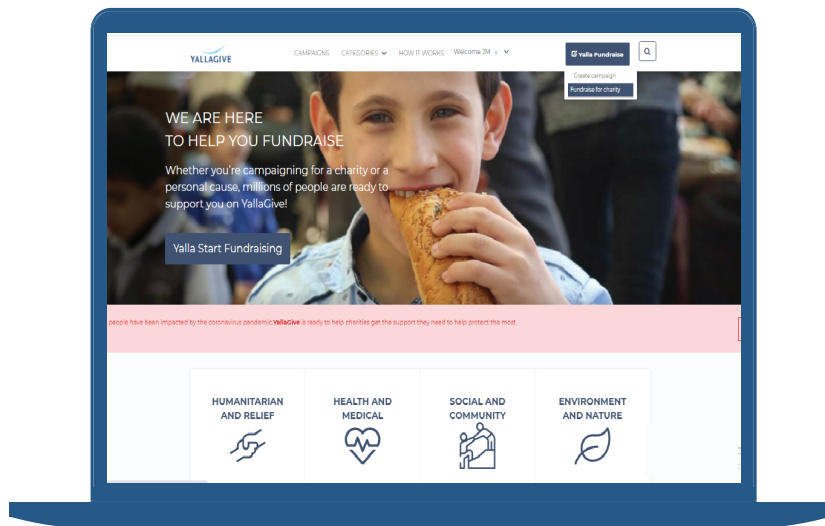# HOW TO USE YALLAGIVE TO FUNDRAISE FOR A CHARITY?

SIGN UP AND REGISTER

① **Sign up as a crowdfundraiser.** You can sign up using Gmail or a Facebook account or simply fill out the registration form. https://yallagive.com/login.php

② After you complete your registration, click 'Yalla Fundraise' and you will see two options; select 'fundraise for charity'.
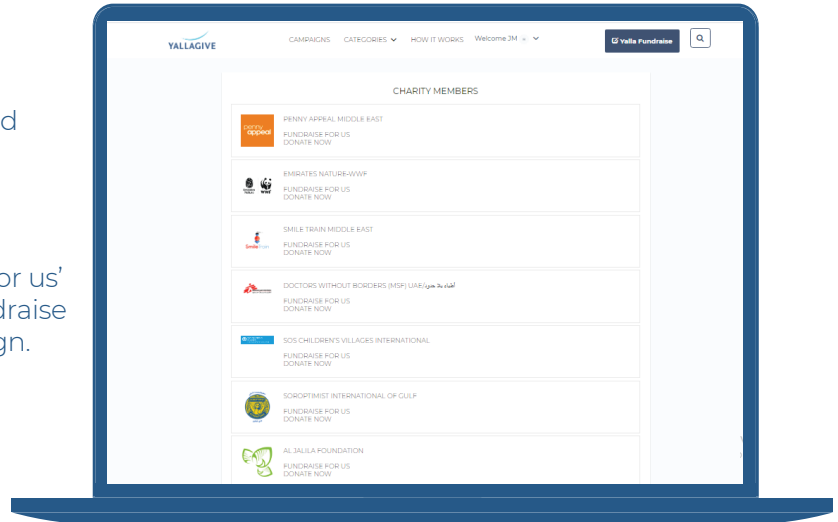

YALLAGIVE

FUNDRAISE FOR CHARITY

③ You have to select the charity you want to fundraise for, you will see the list of registered charities in your country.

④ After selecting the charity, click 'Fundraise for us' and choose the campaign you want to fundraise for. Afterwards, you can launch the campaign.
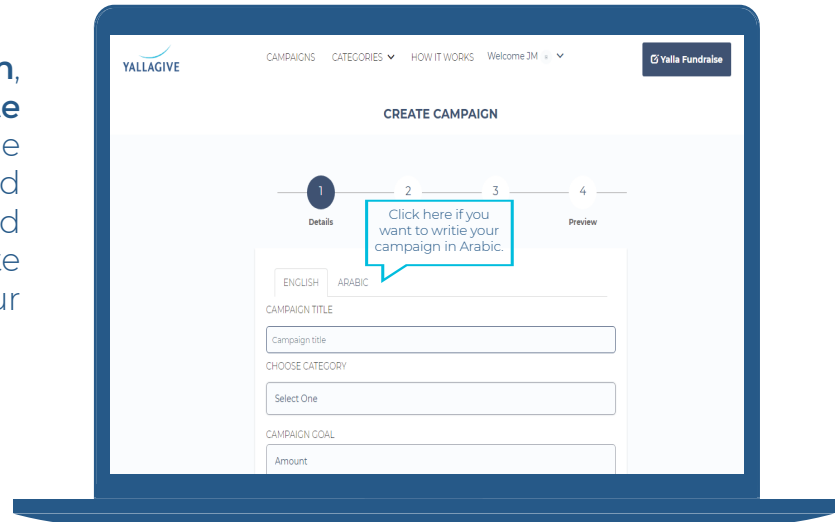
Please note that you can edit the content of the campaign but the changes you made will have to be approved by the charity.

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CREATE YOUR OWN CAMPAIGN

If you want to **create your own campaign**, click **'Yalla Fundraise'** and select **'Create campaign'** then you need to complete the campaign information, you can add photos, videos, campaign goal and campaign deadline. You can also write information in Arabic to include in your campaign.

Please note that when you created a 'new campaign', the charity you want to fundraise for has to approve the newly created campaign before it goes live.

TIPS TO HAVE A SUCCESSFUL CAMPAIGN

Make sure you start with a catchy clear title for your campaign.

Start with a small goal first then increase as you progress.

Fundraising is a personal thing, so always include a personal statement in your campaign and highlight why you are doing this.

Share updates and news about your progress with your campaign on your social media.

Selecting the deadline is crucial, make sure you set a realistic deadline; our suggestion is to keep it within the 60-80 day window.

Try to start with at least 5-10% of the goal secured before you launchthe campaign. This can be raised from first degree contacts like friends, family and colleagues.

Add a link of your campaign to your email signature.

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