

HOW TO USE **YALLAGIVE**
TO FUNDRAISE FOR A
CHARITY AS
A COMPANY?

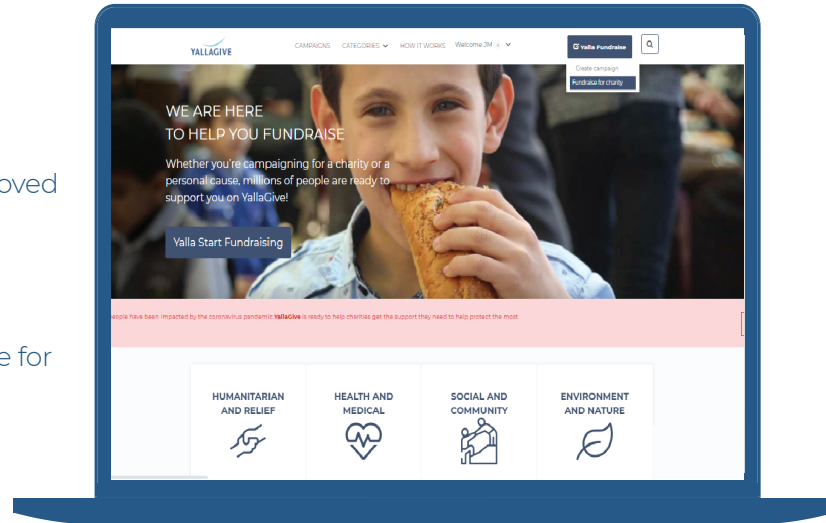


SIGN UP AND REGISTER YOUR COMPANY

1 Sign up as a **COMPANY**. You can simply fill out the registration form. <https://yallagive.com/companyregister.php>

Afterwards, wait until YallaGive team has approved and activated your account.

2 To create a campaign, click **'Yalla Fundraise'** and you will see two options; select 'fundraise for charity'.

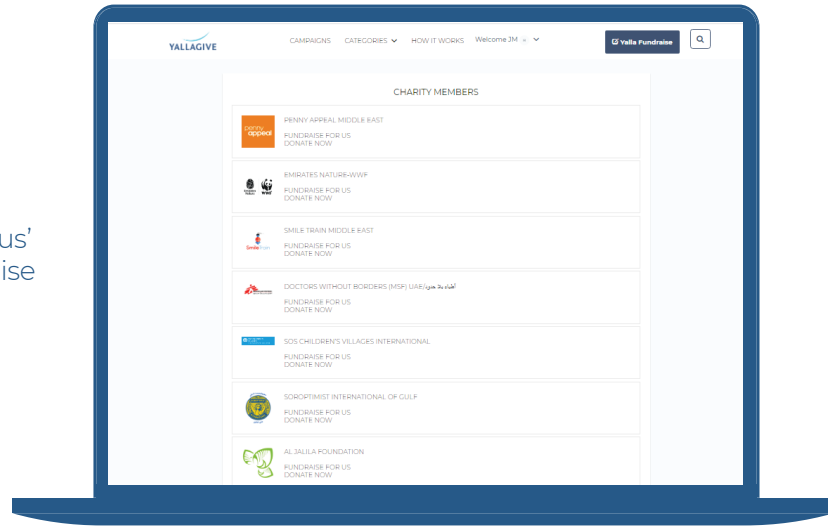


FUNDRAISE FOR CHARITY

3 You have to select the charity you want to fundraise for, you will see the list of registered charities in your country.

4 After selecting the charity, click 'Fundraise for us' and choose the campaign you want to fundraise for. Afterwards, you can launch the campaign.

Please note that you can edit the content of the campaign but the changes you made will have to be approved by the charity.



CREATE YOUR OWN CAMPAIGN

If you want to **create your own campaign**, click **'Yalla Fundraise'** and select **'Create campaign'** then you need to complete the campaign information, you can add photos, videos, campaign goal and campaign deadline. You can also write information in Arabic to include in your campaign.

Please note that when you created a 'new campaign', the charity you want to fundraise for has to approve the newly created campaign before it goes live.

The screenshot shows the 'CREATE CAMPAIGN' interface on the YallaGive website. The page has a dark blue header with the YALLAGIVE logo, navigation links for CAMPAIGNS, CATEGORIES, HOW IT WORKS, and a user profile 'Welcome JM'. A 'Yalla Fundraise' button is in the top right. The main content area is titled 'CREATE CAMPAIGN' and features a progress bar with four steps: 1 (Details), 2, 3, and 4 (Preview). A callout box highlights the language selection options (ENGLISH and ARABIC) with the text 'Click here if you want to write your campaign in Arabic.' Below this, there are input fields for 'CAMPAIGN TITLE', 'CHOOSE CATEGORY' (with a 'Select One' dropdown), and 'CAMPAIGN GOAL' (with an 'Amount' input field). A 'Preview' button is located to the right of the form fields.

TIPS TO HAVE A SUCCESSFUL CAMPAIGN

Make sure you start with a catchy clear title for your campaign.



Start with a small goal first then increase as you progress.



Fundraising is a personal thing, so always include a personal statement in your campaign and highlight why you are doing this.



Share updates and news about your progress with your campaign on your social media.



Selecting the deadline is crucial, make sure you set a realistic deadline; our suggestion is to keep it within the 60-80 day window.



Try to start with at least 5-10% of the goal secured before you launch the campaign.



Add a link of your campaign to your email signature.